**Jullie mmm… van Delhaize   
Ongetwijfeld het lekkerst** 

**Delhaize**

**TBWA**

**<Client>**

Aude Mayence

Isabel Broes

Jo Boone  
Annelore Van Hove

**Creative Team**

Executive Creative Director: Kristof Janssens

Creative Director: Frank Marinus – Stijn Klaver – Chiara De Decker

Senior Copywriter: Chiara De Decker – Stefan Dias – Yannick Pringels

Senior Art Director: Stijn Klaver – Alex Ameye – Ymke Smets

Digital Creatives: Inge Bracke – Sarah Van Backlé – Tiffany Van Den Abeele

**Account Team**

Client Services Director: Marieke Michils

Account Director: Nathalie Thollebeek

Account Manager: Marjorie Paquet

**Strategy**

Strategic Director: Dorien Mathijssen

Strategic Planner: Kaat De Brandt

Connection Strategist: Kaat De Brandt

**Design**

Motion Designer: Maarten Vranken

**Production**

Production company: MAKE

Producer: Lore Desmet / Shana Duprez

Director: Wim Geudens

DOP: Piet Deyaert

**Photography**

Agency: Studio Wauters

Photographer: Studio Wauters

**Post-production**

Post-production company: MAKE

Producer: Lore Desmet / Shana Duprez

Post-producer: Leslie Verbist / Lore Demesmaeker

Offline Editor: Ward Geerts

Online Editor: Pierre Mailly / Guillian Dupont

Grading: Kene Illegems

Sound Engineer: Gwenn Nicolaij / Nicolas Van Ruysevelt

**Digital Production**

Digital Production Agency: MAKE

Project Manager: Stijn Punie

Creative Developer: Annelies Eskens

**Media**

Media Agency: MindShare

Media Planner: Laura Monteleone

Digital Planner: Lise Frand